



# Green School Programme

Nature Conservation... let's make a difference you & I!



## Green School Programme Become a Green School Member...



**Environmental Club Activity:** WWF Green School Programme  
**Participating Tiers:** Roots Junior School, Prep Level, O level, A-Level, Matric & Roots Girls College.  
**Starting Date:** First week of January 2011

Dear Parents,

Since the establishment of Roots School System we have introduced many subjects in our broad based curriculum through activity based program and projects, so that we could sensitize our children to the real issues confronting our environment and life!!

We at Roots are conscious of the critical scenario. At Roots School System we are ensuring that our children are not only fully aware of the present and future environmental crisis but are fully capable of solving these issues and contributing to the environmentally sustainable development of our country. We are educating our children to real life issues rather than fanaticized situations through realistic and practical approaches and techniques. So that after they graduate they are fully equipped and ready to lead a successful life.

Roots School from its inception has been committed to all areas of human survival that are Health, Education and



Environment. Roots School System is a 21st Century model Institute where in our Modern broad based curriculum we have introduced environmental awareness as a very essential component of our daily life.

Roots school was the first school to embark on an environmental awareness campaigns by staging a walk from its school to the main city centre Saddar Rawalpindi. Roots school System Pakistan making a positive impact on future generation & communities through environmental education. **National Forum for Environment and Health in collaboration with Ministry of Environment Government of Pakistan**

and United Nations Environmental Programme awarded Roots School System with the 7th Annual Environmental Award for its creative & innovative initiatives in creating awareness among the students on environmental issues.

Laying the foundation of environmental awareness initiative & Environmental Club, Roots has been in the forefront in all environmental awareness efforts of WWF (chapter Pakistan); RSS is a member of WWF- Pakistan since its inception.

**Roots School System and WWF – Pakistan have signed MOU on Green School Certification on 4th November, 2010** for ensuring future sustainability of environmental resources of the country by bringing a positive change in the attitudes of the young people of the society. Green School is a programme in which our students will come to know about environmental issues & how to resolve these issues.



**You are requested to register your child for the Annual membership of Green School Programme. Here are the features & details of Green School Programme:**





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# GO Green

## Programme Objectives:

### Earth— Your Only Planet Love Your Planet, Think Green....

The programme would be flexible enough to be applicable to all school system under the English and Urdu medium curriculum and students from all age groups at primary, secondary and higher secondary level. This Green School Programme is full of opportunities for your child:

- Green School programme enable the students to generate an insight into the eco dynamics and the overall challenges to the ecosystem.
- Inculcate and foster a sense of civic responsibility in students.
- Broadening their scope as responsible custodians of valuable natural resources.
- Make students responsible to reduce their ecological footprint.
- Give students the opportunity to become official Ambassadors of WWF—Pakistan.
- Inculcate a habit of giving in students.

## Registration Fee:

Registration Fee to the Green School Programme is Rs. 1020 Annually. All funds generated from the Green School will be contributed towards conserving valuable natural resources of Pakistan.

## Green School Features:

- Nationwide Spellathon
- Nature Carnival
- Eco Internship Programmes: The internship not only creates environmental awareness in students but provides an opportunity to be affiliated with leading global conservation organization.
- Wild Life Photography Work Shops
- Annual Thematic Campaigns: WWF- Pakistan will provide technical support to design annual thematic environmental campaigns including 'Say No to "Plastic Bags', 'Plant Trees', 'Water Conservation & many more.
- Annual Environmental Show: An interactive Environment Documentary screening will be organized for different age groups in the Green School.
- Green Monitors: The teachers will appoint monthly Green Monitors who will monitor Green Activities. The monitors will be given badges by WWF- Pakistan. The Green Monitors will give small motivational thematic speeches in the morning assemblies' e.g. Waste management, Water Conservation, Carbon Footprints etc.
- Green Speakers Corner: The Green School will dedicate one speakers' corner in the school to express Green Views and hold discussions about upcoming events and campaigns.

## Student's benefits

- Complimentary individual membership of WWF Pakistan for one year.
- Free Access to video centre with 700 documentaries.
- Free access to environmental library.
- Discounts on Eco travel exposure trips for students and parents.
- Discounts on Panda products.
- Weekly environmental updates.
- Free subscription to the E- Natura Magazine.
- Free passes to Annual events.
- WWF Student Membership card.

**Hurry Up!** & get your child registered for this thrilling & exciting Green School Campaign through your child's respective branch / campus.

**The power of green is in you. Awaken it!**

**This programme will be launched in the first week of January, 2011.** If you have further queries you can contact your child's branch head directly or the Green School Programme Coordinator.

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Coordination, Communications & PR  
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### WWF-Pakistan Green School Membership Voucher

Student Admission No. \_\_\_\_\_ Student Branch Code \_\_\_\_\_

Parents Name: \_\_\_\_\_ Name of Daughter/Son: \_\_\_\_\_

School Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

I hereby agree to pay \*Rs 1020 as Annual Fee for my child to participate in WWF Pakistan Green School Initiative

Signature \_\_\_\_\_ Date: \_\_\_\_\_

\* Kindly cut this Membership Voucher & attach amount Rs.1020 and send it to your child's respective Branch Head